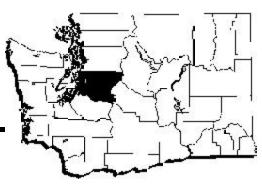
# King County WIC Facts 2003



% infants born served by WIC 36.1%

WIC food dollar contribution to local economy \$21,331,090

#### WIC foods purchased

1,388,792 gallons of milk 791,272 boxes of cereal 564,075 cartons of eggs

## **WIC serves**

Diverse families       36.2%         Caucasian
Caucasian
Hispanic
African American/Black
Asian/Pacific Islander
Native American/American Indian 5.8% Workingfamilies
•
•
working family member65%
working family member05%
Families living in poverty
Percent of WIC households with income at or below
the federal poverty level <sup>1</sup> 69%
(less than \$1,336 per month for a family of 3)



WIC attracts families to preventive health services

Over 288,950 times last year, WIC staff discussed health-related services with families and provided the information and support needed to access them successfully.

## WIC agencies

Seattle Indian Health Board

Public Health - Seattle & King County

Country Doctor Community Clinic

**Group Health Cooperative Medical Centers** 

Harborview Medical Center

Highline Community Hospital Midwifery Services

International Community Health Services - International District Clinic

Odessa Brown Children's Clinic

Puget Sound Neighborhood Health Centers - High Point

SeaMar Community Health Centers

Swedish Medical Center

University of Washington Medical Center

Mary Bridge Children's Hospital/MultiCare Health System

### Statewide WIC Facts

- WIC served 48.2% of all infants born in Washington state
- WIC served 260,000 women and children WIC provides nutritious foods, nutrition education, referrals and breastfeeding information.
- WIC contributed \$94.5 million to local economies
- WIC attracted families to preventive health services In 2003, more than 19,400 calls to the Healthy Mothers, Healthy Babies statewide referral line were from families calling for WIC.<sup>2</sup> With this one call, they got help finding WIC and also received information about other preventive health services.
- WIC was a gateway to health-related services
   Over 1.3 million times last year, WIC staff discussed these services with families and provided the information and support needed to access them successfully.
- WIC breastfeeding rate reached 83.2%<sup>3</sup>
   Breastfeeding support and education are key parts of WIC because breastfed children have fewer infections and are less likely to develop chronic conditions like obesity and diabetes later in life.

<sup>&</sup>lt;sup>1</sup>Washington WIC Client Information Management System (CIMS), household income at or below 105% federal poverty level

<sup>&</sup>lt;sup>2</sup>Healthy Mothers Healthy Babies Coalition of Washington State, Quarterly Report, 4th Quarter 2003

<sup>&</sup>lt;sup>3</sup> "Mothers Survey, Ross Products Division, and Abbott Laboratories." © 2003 - Abbott Laboratories.